

The Tedology Bear

A comforting companion that helps little ones **feel calm, connected, and confident** in understanding and managing emotions.

Designed with children. Grounded in science. Made for emotions.

Created with care, the Tedology bear has multiple sensory features to help children calm in overwhelming moments, an audio device with guided activities designed to support emotional growth and development, and additional resources to support emotional learning.

Sensory & Tactile Features

This soft, sensory-rich teddy has a lightly weighted body, sensory tags, a crinkly ear, and multiple textures - all carefully created to help regulate the nervous system and offer calm during big emotional moments.

Emotion Picture Card

A fun visual tool featuring 16 common emotions (including the family favourite "hangry") is used in play alongside this bear and can help to start natural conversations about emotions in a way that children can enjoyably engage with.

Fidget-Friendly Paws

The fidget-friendly paws are specially designed to help children with focus and concentration when things feel tricky.

Guided Audio

With every squeeze, one of ten guided audio messages engages children in tried-and-tested techniques to help them name, understand, and manage emotions.

Additional Tools

Included in the kit: the bear's naming certificate and introductory booklet that encourages connection and imaginative play; a notebook and mini pencils that invite children to draw or write as an alternative way of expressing emotions.



Tedology

Find out more, visit: tedology.com.au

Being co-designed with children – forming a loving bond with the Tedology bear is easy, making this a naturally engage tool to offer emotional connection and support – at home, at school, or on the go.

Adult - Child Support

We've included simple, scientifically-informed guidance to help parents and carers support a child's emotional growth alongside the bear – making Tedology a welcome and meaningful addition to any home.

Why Families Choose Tedology

Emotional development doesn't come with a simple manual – especially in early childhood. Tedology was created to gently support this journey for families. By combining psychology, sensory comfort, and playful activities, the bear is designed to help children make sense of big emotions, manage feelings and express how they feel – in their own time, in their own way.

Created with Care

Created with Children. Grounded in Science. Made for Emotions. Founded by Dr Louise Mansell, with over 15 years experience working with children, families and schools as a Clinical Psychologist. Tedology reflects a deep understanding of the emotional world of children. While it draws on psychological insights, the bear is a gentle, everyday companion – ready to support emotional understanding and bring comfort, when it's needed.



info@tedology.com.au

www.tedology.com.au

Please note: Tedology products are designed to support emotional growth in everyday life; they are not an alternative to professional care and support.

Tedology Pty Ltd, ABN 4568-773779

